Media Regulation: Governance and the Interests of Citizens and Consumers

Media Regulation’s strength lies, first of all, in its multifaceted and extremely convincing analysis of Ofcom as a regulatory institution in the UK context. The variety of case studies adds to the richness and balance of the arguments provided. Secondly, the book provides a more general analysis of modern-day media governance per se. It shows a sensitivity to how changing paradigms in media regulation have an effect on how media institutions and regulatory authorities interact to constitute modern-day media as both a consumer good and as a democratic tool in the public sphere. - - Mette Marie Media Regulation book. Read reviews from worldâ€™s largest community for readers. In Media Regulation, two leading scholars of the media examine the challenges of regulation in the global mediated sphere. This book explores the way that regulation affects the relations between government, the media and communications market, civil society, citizens and consumers. Drawing on theories of governance and the public sphere, the book critically analyzes issues at the heart of today’s media, from the saturation of advertising to burdens on individuals to control their own media literacy. Lunt and Livingstone incisively lay bare shifts in governance and the new role of the pub