The first Human Library was organized in Copenhagen, Denmark in 2000 by a young and idealistic youth organization called Stop the Violence, and was designed to promote dialogue, reduce prejudices and encourage understanding. Visitors to a Human Library are given the opportunity to speak informally with people on loan; this latter group being extremely varied in age, sex and cultural background. The Human Library enables groups to break stereotypes by challenging the most common prejudices in a positive and humorous manner. It is a concept Examples of Stereotypes. The group of individuals falling into a certain stereotype need to have one common attribute such as: being from the same gender (Example stereotype: All men are cheaters) residing in the same city (Example stereotype: New Yorkers). On a macro level, Stereotypes, just like any form of human knowledge, build up from the collective observations and learning experiences of the whole human race. On a micro level, stereotypes form in three stages (For the ease of the demonstration, let us call a random individual of our society, Adam): Stage 1: Observation: Adam observes a common and a recurrent phenomenon in the behavior or image of a certain group of people. (let us assume that Adam lives in a multicultural society).