Cambridge Core - Latin American Studies - Latin America Confronts the United States. Drawing on research in six countries, the book examines how Latin American leaders are able to overcome power asymmetries to influence US foreign policy. The book provides in-depth explorations of key moments in post-World War II inter-American relations - foreign economic policy before the Alliance for Progress, the negotiation of the Panama Canal Treaties, the expansion of trade through the North American Free Trade Agreement, and the growth of counternarcotics in Plan Colombia. This book provides a general history of Latin America in the period between the European conquest and the gaining of independence by the Spanish American countries and Brazil (approximately 1492-1825). It is both an introduction for the student at the college level and a provisionally updated synthesis of the quickly changing field for the more experienced reader. The authors' aim is not only to treat colonial Brazil and colonial Spanish America in a single volume, something rarely done, but also to view early Latin America as one unit with a centre and peripheries, all parts of which were Online shopping for Latin America from a great selection at Books Store. Poetry for Teens & Young Adults All Departments Audible Books & Originals Alexa Skills Amazon Devices Amazon Pharmacy Amazon Warehouse Appliances Apps & Games Arts & Sewing Automotive Parts & Accessories Baby Beauty & Personal Care Books CDs & Vinyl Cell Phones & Accessories Clothing, Shoes & Jewelry Women Men Girls Boys Baby Under $10 Amazon Explore Collectibles & Fine Art Computers Courses Credit and Payment Cards Digital Educational Resources Digital Music. 2013 Latin America North America Western Europe Central & Eastern Europe Asia Pacific Middle East, North Africa Rest of World 10% 4% 3% 9% 7% 2.8% 9.3%. 2014 9% 5% 3% 9.9% 8% 2.3% 10%. Latin americas ad spend is growing strongly in all major markets. MARKET INDICATORS THAT SUGGEST THIS INCLUDE: Latin American newspapers will grow in revenue by 5.5% per year through 2016 to reach a total of US$10.4 billion1 Newspaper circulation went up by 5% in Latin America between 2006 and 20112 In 2009 magazine ad spend dropped in every regionEXCEPT for Latin America, and its forecast to grow through 2016 Latin. "The Latin America Otherwise book series was initiated in 1997, in the heated debates on the crisis of area studies in the United States (for which Latin America was an object of study). Latin American Otherwise, Second Epoch would like to increase the publication of works by scholars, intellectuals and artists from different spheres of South and Central America, Andean, Caribbean and Latino/as and to make a stronger contribution in the field of artistic creativity, artistic and literary theories, social thoughts, and philosophical debates emerging from the ethnic, gender and sexual diversity in Latin America.