Evangelicalism is one of the most dynamic and growing religious movements in America and has been both a major force in shaping American society and likewise a group which has resisted aspects of the modern world. Organised thematically this book demonstrates the impact of American culture on popular evangelicalism by exploring the following topics: politics; economics. In Evangelicalism, Richard Kyle explores paradoxical adjustments and transformations in the relationship between conservative Protestant Evangelicalism and contemporary American culture. Evangelicals have resisted many aspects of the modern world, but Kyle focuses on what he considers their romance with popular culture. Kyle sees this as an Americanized Christianity rather than a Christian America, but the two are so intertwined that it is difficult to discern the difference between them. Instead, in what has become a vicious self-serving cycle, Evangelicals have baptized and sanctified secular Manning-Up America's Evangelicalism. Evangelicalism is more than theology -- it is a culture, and a new books opens a window. Scot McKnight. Image: Photo by Damir Spanic on Unsplash. Evangelicalism would like to make a claim that it is defined by its theological distinctives -- the Bible, the cross of redemption, personal conversion, and an active discipleship. Not that long ago some evangelical leaders were intent on drawing some deep lines in the sand to say who was and who was not an evangelical. Longer than that ago America had the House Un-American Activities Committee, which died in 1975. It died in part because it was becoming increasingly difficult to define what was American and hence too what was Un-American. The same has happened with the word "evangelical." Evangelicalism in America is not a calm, cool, "objective" look at evangelicalism in America. There's lots of information in it about the movement's beginnings, theology, leaders, etc. But the book is a diatribe against what Balmer regards as American evangelicalism's triumphalism in the public arena of politics and the so-called "culture wars." Here is the underlying narrative. Evangelical Christianity was born in the fires of pietism and revivalism.