The frontier metaphor has been a persistent presence in the history of the U.S. civilian space program, and it continues to make frequent appearances in public discourse about space exploration today. What is the role of the frontier metaphor in this discourse? What goals and interests does it serve?

The purpose of this paper is to stimulate thinking about the role of rhetoric in the cultural enterprise of space exploration and what messages about purpose might be conveyed by the rhetoric of space exploration. Discover the world's research. 19+ million members. Start by marking it as Want to Read: Want to Read saving… Want to Read. We’d love your help. Let us know what’s wrong with this preview of The Call of the Snowy Hispar by William Hunter Workman. Problem: It’s the wrong book It’s the wrong edition Other: Details (if other): Cancel. Thanks for telling us about the problem. Return to Book Page.