In An Unhurried Leader, Alan Fadling points the way out of hurried leadership that kills the souls of leaders. He reveals leadership steeped in spiritual abundance and joy. This is not a how-to book. A The book is called Fruit Trees and Useful Plants in the Lives of Amazonians, but is better known simply as the fruit book. The second edition was produced at the request of politicians in western Amazonia. The researchers had calculated that revenues from the sale of fruits could far exceed those from a one-off sale of trees to loggers. The union was keen to discover whether it made more sense conserving the forest for subsistence use and the possible sale of fruit, game and medicinal plants, than selling trees for timber, says Shanley. At last, the team was getting a handle on which trees were worth keeping, and which could reasonably be sold. This showed that selling piquia trees to loggers for a few dollars made little sense, explains Shanley.